

Overseas Press Club Bulletin

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Up-and-Coming

Happy Holidays!

So that you may enjoy the upcoming holidays with your families and forget the club for a few days, the club will be closed on Monday and Tuesday, December 24 and 25, for Christmas; and closed on Monday and Tuesday, December 31, 1984, and January 1, 1985 to let the New Year glide in gracefully.

Morton Frank Named Awards Chairman

Entries for the world-renowned Overseas Press Club annual awards competition this year are invited from individuals as well as media, contest chairman Morton Frank announced.

Four more cash awards are being added this year, in addition to the five cash purses given in previous years. Illuminated scrolls will go to all winners and certificates to honorable mentions, at the annual Awards Dinner to be held Wednesday, April 24, 1985 in the Grand Hyatt Hotel in New York City. A gold medal also will be awarded, and a plaque for two of the contest's classifications, established in previous years.

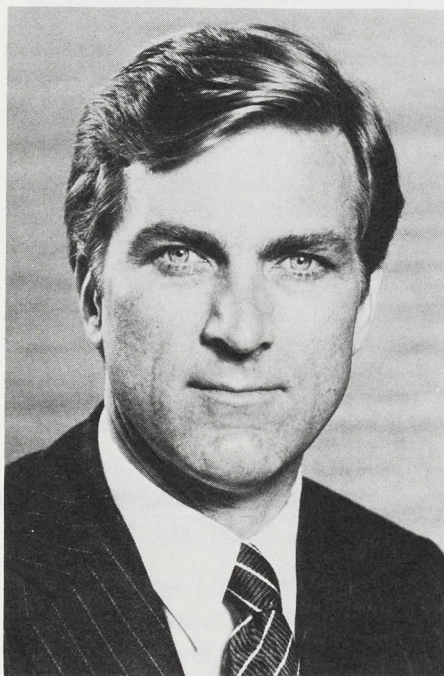
Also this year for the first time in the contest's history, individual entry forms along with OPC Bulletins will be mailed together in an envelope to all OPC members. This will be in addition to the sending of entry forms with rules to the hundreds of media and individuals on prior years' eligible lists.

Entries will be receivable at the OPC office in New York anytime from now until February 1, 1985, the deadline.

Print categories will include newspapers, wire services, magazines, books, photography and cartoons. Broadcast classifications will be for both radio and television.

Spot news reporting, overall continuing coverage, interpretation and analyses will all be included, in one or more categories. Still photographs, live TV camera work, and cartoons also will be included.

(continued on page 2)



Awards Banquet April 24

Sit right down and mark this date in your calendar—Wednesday, April 24, 1985. That's when our Annual Awards Banquet will be held, on of the most important events in U.S. journalism.

Announcing this, President Anita Diamant noted also that the affair will be held in the Hyatt Hotel, that our former treasurer, Charlie Brophy, will be chairman of the affair, and that the cost this year will be the same as last year for members, \$60, but somewhat higher for guests, \$125. Search for a speaker is under way.

Henry Gellermann announced that the staff of DATELINE, our annual magazine, will be produced by the same staff that produced this year's. Murray Schumacher will be editor. Theme of the book for 1985 will be New York and Washington as the major Communications Centers of the world.

President Diamant announced also that Morton Frank would chair this year's Awards Committee and that the winners and citations would be announced at the banquet.

The Man Who Runs the Daily News Tells Us About It Dec. 17 Noon

OPCers have a rare privilege in store for them when they gather at the club at noon of Monday, December 17. They will be hearing one of the major forces in American journalism talk about their major interest—America's daily newspapers.

James Hoge is the man they'll hear. He is publisher of New York's *Daily News*, the country's largest circulation newspaper. He assumed that post in April.

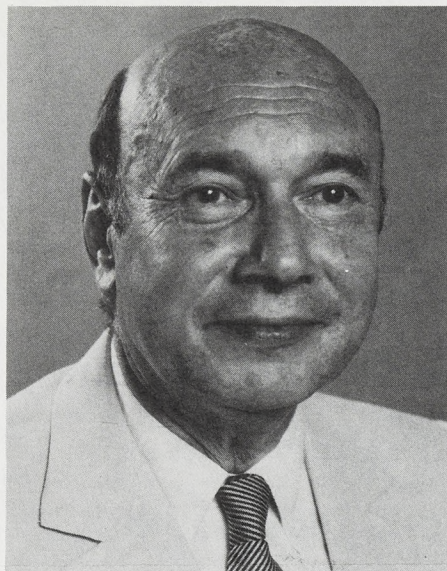
Mr. Hoge is a native New Yorker who received much of his education at Harvard University's Graduate School of Business. He started his newspaper career as a reporter on the Chicago Sun-Times, went on to be a Washington correspondent, city editor, managing editor, editor, then editor-in-chief and then publisher. The Sun-Times then had the eighth largest circulation in the country.

Under the Hoge regime the Sun-Times won six Pulitzer Prizes. In 1984 a new ownership took over the Sun-Times and Mr. Hoge resigned. In April of that year he took over as publisher of the *Daily News*.

Mr. Hoge serves now as a member of the Pulitzer Prize board, as chairman of the United Press International Newspaper Advisory Board, and as a director of the Newspaper Advertising Bureau.

In 1981 he got the American Heritage Award from the B'nai B'rith Anti-Defamation League for "bringing a new spirit to journalism and investigative reporting."

Sounds like a man worth listening to.



(continued from page 1)

Chairpersons of the judging committees will be announced shortly. More than 60 professionally experienced OPC members will be involved in the judging.

All winners and honorable mentions will be reported on the date of the awards dinner to every kind of relevant media in the United States and abroad.

Further information can be secured from the club's manager, Mary Novick at (212) 679-9650, headquartered at 52 East 41st Street, New York, 10017.

Zionists Plan Israel Tour for Journalists

How would you like to visit Israel, see the whole country, and get to talk with top government officials, leaders of the Jewish Agency and the Zionists, Arab leaders and other experts and leaders in various activities and indifferent parts of the country?

The American Zionist Federation is making it easy for you. They are recruiting for their 16th annual tour of Israel for members of the communications media. The tour will be an active ten days, leaving New York on Sunday March 3, 1985, and returning on Wednesday March 13.

The tour is open to working full-time editors of daily newspapers, editorial writers, columnists, TV and radio commentators, moderators and producers. Meetings will be held with Israel's top government officials, leaders of the Jewish Agency and the Zionist Movement, Arab leaders and other experts in various facets of the Israeli society.

The tour costs \$699 for round trip transportation, first class hotel accommodations, two meals daily and all travel within the country.

If you have any interest at all, call Harry Steinberg at the American Zionist Federation (212) 371-7750, or at his home 258-8739.

Gellermann Again DATELINE's Publisher

The club has a new treasurer. Pat McCurdy, who had been the treasurer, had to resign. His duties as editor of *Chemical Week* were too heavy for him to enable him to handle the club's money as well. Henry Gellermann will be pro tem treasurer until a full-time treasurer can be found.

Henry hopes that will be soon. Because in addition to the money job, Henry is also publisher of the club's annual magazine DATELINE. In that post, Henry issued an appeal to all OPCers to provide leads to potential advertisers in DATELINE.

DATELINE will be edited this year again by Murray Schumach and designed again by Pierre Cooley.

DATELINE's theme this year will be "New York—World Center of Communication." That will be the theme also of the annual dinner.

Not yet in the works, but in the planning, is a new club directory. Henry Gellermann will be working on that as soon as DATELINE is published.

Razor's Edge An Exciting Film

Columbia's film version of W. Somerset Maugham's "Razor's Edge" departs somewhat from the book. But the rich and exciting photography, which no book could provide, makes the film interesting and rewarding. OPCers were guests of the producer, Stu Zakem, through our own Hester Hensell's doing, the night of Oct. 24.

Bill Murray plays Maugham's idealistic young hero as he travels, taking the audience with him, seeking enlightenment in Paris and in the Far East. He finds it in a variety of young women who help him delay the marriage he is slated to have with a rich and proper young lady.

The tale falters somewhat, but the visual appeal of the film is exciting enough to overcome it and leave the viewer well satisfied. John Byrum directed and, with Bill Murray, had a hand in writing the screenplay.

What's going on in your life?

Your friends in the OPC would like to know. Why not drop The Bulletin an occasional note—keeping us and your friends up to date? They will appreciate it. So will we. And you'll be glad you did it. Thanks!

Letters

TO THE EDITOR

I received my copy of the October issue of the BULLETIN on November 1, one month late, full of nothing but ex post facto news. Now, in mid month, I still don't have my copy of the November issue.

How can I be an "active" member if I don't know what there is to be active about? Isn't it about time you stopped treating your readers like fourth-class citizens?

The Board of Governors doesn't seem to realize that parsimony in the use of postage invokes the law of diminishing returns.

Ben Greenwald

Glenn Back from China

About the time you are reading this, William A. Glenn will be on his way back to the States after 21 years of working in the Republic of China, Taiwan, representing the Chinese News and Broadcasting Corp. of China. He will probably be putting up at Sandia Park, New Mexico, but he promises to "see you in the Spring." We look forward to it.

Bill Taylor Dies

William Taylor, who retired in 1980 as assistant news editor of the Daily News, died October 26 of cancer. He was 70. He was a friend of many OPCers, starting from the days in London when he was news editor of the London edition of *Stars & Stripes*.

Bill started his career as a copy boy on the Herald Tribune, rising, in his 30 years there, to news editor. He served also as Sunday editor of the World-Journal Tribune. He joined the Daily News in 1969.

He is survived by his wife, Grace.

Martin Burton Dies

OPCer, Martin A. Burton, a foreign correspondent in Europe, North Africa and the Middle East for INS and Parade Magazine, died in October in Pompano Beach, Florida, where he retired. He was 73. During World War 2 he served with the U.S. Intelligence Service, earning the Croix de Guerre from the French.

Burton later was made an aide in community affairs to Nelson A. Rockefeller, vice president of a bank and president of a PR and advertising firm. He was the author also of "Escape from Fear," about the 1956 Hungarian revolution.

He is survived by his wife, two sons and a daughter.



Catfish Bend Mourns Ben Lucien Burman

Our own Ben Lucien Burman, who delighted millions of readers over the world with his stories of Catfish Bend, a community he invented along with its animal inhabitants, died of a stroke at St. Luke's—Roosevelt Hospital in New York City, on Nov. 12. He was in the city to promote his most recent novel, "Thunderbolt at Catfish Bend," while working on a new one.

In addition to the town, Burman invented its citizens—Doc Raccoon, Judge Black, a red fox and a vegetarian blacksnake. His books were illustrated by his wife, Alice Caddy. They sold more than 16 million copies in 11 languages.

Several of Burman's books were made into movies—"Steamboat Round the Bend" starred Will Rogers.

Burman was born in Covington, Ky. He graduated from Harvard. He served in World War I and was badly wounded. He later became a reporter in Boston, an editor in Cincinnati and with the New York World. During World War II he was a correspondent for Reader's Digest and NEA and wrote a book on the Free French, which won him the French Legion of Honor.

October 8 has been designated in Louisiana and Kentucky as Ben Lucien Burman Day. His wife died in 1977. A brother, Sidney Burman, survives.

New Applications

ACTIVE RESIDENT

Catherin Hunter, Columnist, Cosmetics Magazine.

Sponsors: *Max Rosey—Ben Greenwald*
Donald Lester, Staff Corresp., Richard Roffman Comm.

Sponsors: *Max Rosey—Ben Greenwald*

ACTIVE OVERSEAS

Ellen Eorde, Editor/Writer, MANANA Mag.

Sponsors: *Dorothy Ingling*

ACTIVE NON-RESIDENT

Jane Morse, Columnist, Newsday, etc.

Sponsors: *Erik Nielsen—Murray Schumach*

ASSOCIATE RESIDENT

Young Mo Ann, Director, Korean Consulate General

Sponsor: *Murray Schumach—*

David A Dietz, Self Employed, Freelance writer

Sponsors: *Sam Witchel—Rob Roy Buckingham*

ASSOCIATE NON-RESIDENT

Elaine Bissill, Lifestyles Editor, Gannett Westchester Rockland News, Inc.

Sponsor: *Murray Schumach*

New Members

ACTIVE RESIDENT

David M. Friend

ACTIVE NON-RESIDENT

Kenneth M. Scheibel

ASSOCIATE NON-RESIDENT— under age 30

Marguerite C. Koon

REINSTATED

ACTIVE RESIDENT

Edward H. Silk

ACTIVE OVERSEAS

Leopold Spiegel

ASSOCIATE NON-RESIDENT

Elsa Russell



Overseas Press Club Bulletin

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Another Way to Win a War

In World War 2 psychological warfare played an important part in the ultimate defeat of the enemy. The psycho warfare characters were not too widely known. Their operation necessarily was secret. They numbered a little fewer than 200.

Among them were four OPCers—Peter Wyden, Victor Lasky, Paul Freedman and Irvin Taubkin.

Peter Wyden, now a book publisher in Connecticut, had the idea of bringing the psycho lads together for a reunion. After long and diligent search he managed to put together a list of them and their present whereabouts. And on November 17 a goodly number of them gathered at the National Press Club in Washington and had themselves a good time of reminiscing.

Sharon LaFraniere, a staff writer for the *Washington Post*, was at the reunion. Her story, here reprinted, tells something of the psycho guys and their contribution to winning the war.

Albert Salvatori, a 27-year-old geophysicist, got his orders as soon as he waded up to the beachhead in Normandy: Send out leaflets that will persuade the German troops to surrender.

It was D-Day plus one, June 1944. Salvatori was one of the "psych boys," a select crew of perhaps 800 German-speaking Allied soldiers whose mission was to wage psychological war against the enemy. The problem was, the enemy troops threatening his beachhead spoke Polish. Besides, his suitcase of leaflets sank before he got to the shore.

And, Salvatori told a group of former psych boys gathered for a reunion at the National Press Club yesterday afternoon, none of the Allied soldiers wanted to fire off paper leaflets anyway.

"They weren't going to shoot paper!" he remembered, laughing.

Salvatori did get off a message, urging the Germans to give up at once. But the leaflets burned to a crisp inside the artillery shell, he says.

So, "like a vaudeville routine," began the first effort in Europe to sow the treacherous seeds of doubt and undermine the morale of the enemy, defy anyone to come up with anything more zany," says Peter Wyden, an organizer of the reunion.

Salvatori and about 80 of his former comrades traveled from as far away as Munich and Rome to reminisce about their war of words. Some of them were German refugees who became "foxhole citizens" during the war. They pulled out old photographs and copies of messages to the enemy.

Their effects became more refined as the war went on, they said. The psycho boys

started putting out maps that showed Allied tanks surrounding their position. They reprinted pictures taken from German cities that had been leveled by Allied assaults.

They created "safe passage" cards that German soldiers could fill out and take to Allied lines. They were small enough to be hidden inside the cuffs of a German soldier's coat and made out of rice paper so an escaping soldier could eat one if discovered by his Army. They interrogated prisoners for details on poor food and lack of supplies and broadcast them to the enemy over loudspeakers mounted on tanks and jeeps at the front line.

Konrad Keller, an intelligence officer, remembers trying to catch the attention of the German troops ensconced in Brest, France, with racy German limericks read by women with sexy voices. "The Russians promised them sex. We didn't," he says.

War, as portrayed by the group gathered in the club's ballroom yesterday, was more personal then. Men like Keller tried to find out the name and hometown of an opposing unit and bid them welcome over loudspeakers, hoping to shake them up with the idea, says Keller, that "we knew so much."

They mention soldiers who had surrendered, specifically by name, according to Arthur Jaffe, who commanded one of the psychological warfare units: "Your buddy Kraus is here. Why don't you join us?"

Credibility was important—to an extent. Keller remembers letting a German soldier return to his troops because a loudspeaker message had promised that anyone was free to change his mind after surrendering. The next message emphasized how the Allied men kept their word: "If you don't believe us, talk to Sergeant so-and-so . . ."

On the other hand, Wyden remembers

the psycho boys broadcasting the "You-are-surrounded" message when exactly the opposite was true. "Of course," says Jaffe, "you lie a little."

The technology was very crude by today's standards. Jaffe remembers how loudspeakers had to be stationed no more than about 75 yards from the enemy because they carried only 25 watts of power.

Some regular soldiers considered the psych boys of World War II "absolutely useless," Keller recalls. But the gray- and white-haired men who gathered yesterday were convinced they saved lives with their words.

"We had the feeling we were contributing to the war effort without actually killing anyone," says John Anspacher. "That's the most important thing."

Gunther Less Honored For International Tourism

At a special ceremony in Nassau, Bahamas, attended by 250 travel experts from around the world, the "Golden Helm" award was presented to Gunther Less, host and executive producer of the JOURNEY TO ADVENTURE television series, the longest continuous running travel program on television.

The award recognizes the recipient for "having contributed with real competence and dedication to the determining factors for the development of tourism."

JOURNEY TO ADVENTURE is presently seen in 202 cities across the country both on broadcast and cable stations; this includes WNBC-TV in New York and the Lifetime cable network. JOURNEY is also featured on the Armed Forces Television Service for the U.S. troops and their families around the globe, and is shown in several countries abroad as well.

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